

Press release

Casey Stoner drives a DEUTZ-FAHR tractor

The Australian rider, who has won the MotoGP Championship twice so far, is going to be DEUTZ-FAHR tractors testimonial for the next two years

Treviglio (BG), February 1st, 2012. SAME DEUTZ-FAHR GROUP (SDF), one of the global leaders for the production of tractors, diesel engines and agricultural machines marketed with the DEUTZ-FAHR brand, has recently signed a sponsorship agreement with Casey Stoner, the Australian rider who, in 2007, won the World MotoGP Championship riding a Ducati Bike and then succeeded in gaining the same title again in 2011 on the official HRC Honda bike.

Engines and agriculture have always been the biggest passions of this young champion who, in his free time, loves working as a "farmer" on his family's property in Australia: 3000 acres where they graze cattle. Despite his many commitments, Casey Stoner spends at least one month a year at home, relaxing and having fun in the countryside.

Uncompromising in terms of performance and cutting-edge technologies, both in his professional and private life, Casey Stoner has chosen the Agrottron TTV 610 by DEUTZ-FAHR, a 165 CV model with CVT, an efficient, versatile and reliable machine that ensures excellent performances under any possible circumstances.

On the basis of the agreement signed with the company based in Treviglio, Casey Stoner has accepted to become the testimonial for DEUTZ-FAHR tractors and, therefore, his image will be available for all marketing materials and advertising campaigns launched by the Group in the next two years, and his name is bound to be associated to one of the most successful brands in the field of agricultural machines.

"DEUTZ-FAHR brand is famous all over the world and stands for cutting-edge technology and excellent performance; we are now particularly proud of having the chance of promoting our products by associating them to the winning image of the two-times MotoGP World Champion Casey Stoner, who is also really keen on tractors. We wish Casey another season of great successes and victories", said Lodovico Bussolati, SAME DEUTZ-FAHR CEO.

"Our farm has been in the family for many generations, I have been brought up in the countryside and I have developed a passion for agriculture. A passion that is still really strong and has led me to appreciate SAME DEUTZ-FAHR and its products. I am glad to have started such collaboration at the benefit of both my career as a rider and my love for agriculture", claimed Casey Stoner.

On his brand new Agrottron TTV 610 DEUTZ-FAHR the young and bold rider is going to face another successful season as a champion.

About SDF:

SAME DEUTZ-FAHR Group (SDF), located in Treviglio (BG), is one of the major manufacturers of tractors, combines, agricultural machines and engines in the world. Its products are made and marketed under the following brands: SAME, DEUTZ-FAHR, LAMBORGHINI, HÜRLIMANN and GRÉGOIRE.

The tractors models range from 30 to 300 CV while harvesting machines range from 100 to 400 CV.

In 2010, SDF, which employs over 2450 people in the world, has a turnover of 855 million Euros and an EBIT of 20,1 million Euros.

SDF owns more than 25% of shares of DEUTZ AG, one of the biggest international, independent manufacturers of diesel engines in the world, listed in the Frankfurt Stock Exchange.

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